

Ref No: RML/2020-21/51

Date: February 05, 2021

To,
The Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400 001
Scrip Code: 543228

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai 400 051
NSE Symbol: ROUTE

Dear Sir/Madam,

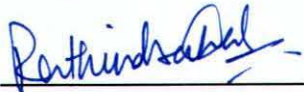
Sub: Press Release: Route Mobile Limited Wins 2 Gold Awards at the 2021 Juniper Awards for CPaaS Provider of the Year and Best SMS Firewall

We wish to inform you that the Company has won the Gold CPaaS Provider of the Year Award in the Enterprise Telco Innovation Category and Gold Best SMS Firewall Award in the Security & Fraud Innovation Category at the 2021 Juniper Awards.

A Press Release being issued in this regard is enclosed.

This is for your information and records.

Thanking you,
Yours faithfully,
For Route Mobile Limited



Rathindra Das
Head Legal, Company Secretary & Compliance Officer



Encl: as above

Route Mobile Wins 2 Gold at the 2021 Juniper Awards for CPaaS Provider of the Year and Best SMS Firewall

Mumbai, India, February 5, 2021: Route Mobile Limited ("**Route Mobile**"), one of the leading cloud communication platform service providers to enterprises, over-the-top ("OTT") players, and mobile network operators, won 2 Gold Awards across categories at the 2021 Juniper Awards. for Telco Innovation. The award honours leading players in the Enterprise Telecommunications, Network Security, and Anti-Fraud Markets.

Route Mobile won the Gold CPaaS Provider of the Year Award in the Enterprise Telco Innovation Category and another Gold Best SMS Firewall Award in the Security & Fraud Innovation Category.

Rajdipkumar Gupta, Managing Director and Group CEO, Route Mobile said, "*We're thrilled to win Gold in these 2 categories at the Juniper Awards – which are purely focused on Telco Innovation. It is a testament of our market leadership in the CPaaS ecosystem.*" He further added, "*We will continue to focus on cutting-edge products & solutions by strengthening our R&D to ensure innovative and disruptive communication solutions so businesses can adapt and connect effectively with their customers.*"

Sam Barker, Lead Analyst, Juniper Research said, "*Route Mobile have won 2 Gold Awards at Juniper Research for its continued innovation in the communications space, providing high-level traffic management services to enterprises and enabling them to send messages globally over its CPaaS Platform. It's strong offering of SMS filtering, analytics and monetisation also provides enterprises' with the tools needed to maximise their return on investment into messaging through revenue assurance and fraud protection.*"

About Route Mobile Limited:

Established in 2004, Route Mobile Limited ("**RML**") is a cloud communications platform service provider, catering to enterprises, over-the-top (OTT) players, and mobile network operators (MNO). RML's portfolio comprises solutions in messaging, voice, email, SMS filtering, analytics, and monetization. RML has a diverse enterprise client base across a broad range of industries including social media companies, banks and financial institutions, e-commerce entities, and travel aggregators. RML is headquartered in Mumbai, India with a global presence in the Asia Pacific, Middle East, Africa, Europe, and North America.

For further details, please contact:

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Route Mobile Limited

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